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**ICEJAM UNVEILS 'QURIUS':
WORLD'S FIRST CONNECTED REALITY MOBILE GAME!
Sets New Benchmark for Game Innovation Using Real-World Data,
Social Connections, Context-Aware Game Dynamics & 360 Degree Animations**

CHARLOTTETOWN, PEI, CANADA, December 7, 2016 – Wouldn't you love to play a mobile game that would change every time you played depending on your location and time of day? What if the weather outside your window would automatically become the weather in your game? What if it was key to advancing, unlocking items, or creating social connections with other players? All that is now possible in icejam's [Qurius](#), the first [Connected Reality](#) mobile game coming to Android in time for the Winter Solstice. The stars are aligned!

"Given the high level of technical innovation required by the game engine, coupled with the fact that integrating big data streams with gameplay and mobile devices was a complete unknown, it's fair to say that **Qurius** is one of the most ambitious mobile games to date," said icejam Founder & CEO, Stuart Duncan. "We are tremendously proud of the depth, beauty and fun found in **Qurius**, and we are equally excited about the potential of the Connected Reality experience and where it can take us."

Overview

Enter a mysterious and beautiful landscape of towering giants, adorable creatures, and a dancing shaman who needs your help – and your weather - to overcome cosmic challenges and rebuild a lost civilization. The planet's ancient life-giving [Knowledge Tree](#) once held the secrets to connecting the real-world to the game world but it has mysteriously broken.

With the connection to the player's weather lost, the inhabitants of **Qurius** can no longer thrive. Your quest: return **Qurius** to its former glory by connecting and using your real-world weather to restore the once-thriving civilization.

The Unique World of Qurius

Qurius establishes a new bar in style and art quality with its beautiful world of creatures, endless vistas, ancient ruins, and magical trees and flowers. Using the latest in full 3D rendering capabilities, **Qurius** brings 360-degree control to mobile world-builder games.

This immersive world of **Qurius** offers an amazing landscape unique to each player. With a 360-degree camera and intuitive touch controls, you can move about the world you create unlike ever before in a mobile world builder game. Amazing detailed close-ups and beautiful panoramas as far as you can see, all available for your exploration and personalization.

Weather is Magic

Take a journey into the world of Connected Reality, where your real world and the game world collide. By connecting your location to the game, your real-world weather becomes part of your game world. Your location changes how you play, but never holds you back. In the words of Buckaroo Banzai, "No matter where you go, there you are."

Experience Real-World Weather: Weather plays a starring role in **Qurius**. Connect your weather through the Knowledge Tree, and your real-world weather and time of day are reflected in your own personal game. So, if it's snowing where you live; it's snowing in your game.

Collect [Weather Gems](#): Grow 10 different weather types that can be harvested as gems from magical Flowers.

Connect with Other Players' Weather Worldwide: With roots that stretch through the earth's crust, the Trees of **Qurius** connect you with real players from around the globe and their precious Gems. Build your own forest to share specific weather gems. Play well and receive gifts from around the world.

A Collection of Adorable Creatures

Fully animated, 3D creatures dance their way into your heart with their cute expressions and unique language. You will want to collect them all and explore their unique weather related capabilities. Some are nocturnal, some are diurnal, some don't seem to care. All of them have special skills to discover.

[The Shaman](#): The Shaman is the keeper of the lost civilization of **Qurius**. The Shaman loves to collect Gems and everything that is built or upgraded is done by the Shaman.

[Quarks](#): at launch there are 10 different Quarks to discover, each with special weather or day/night capabilities! Build a complete collection of Quarks to help restore their villages.

[Giants](#): Encounter mysterious Giants as you explore the 3D landscape. Are they friend...or foe?

Restoring the Lost World

Helping the Shaman restore the world of **Qurius** is no easy feat. Through your efforts, the Shaman will be able to cast spells to summon help from the skies above. Together you can rebuild the world of **Qurius** and all of its unique weather-based lands.

Summon Meteors: Have the Shaman summon meteors that deliver magical seeds for Trees or Flowers. Trees let you harvest weather from other players' worlds, while Flowers collect your weather in real-time.

Cast Spells to Build Structures: Conjure up Quark homes and watch Quarks magically appear. Collect them all. Restore lost weather beacons to be able to build new weather villages related to specific weather types.

Engage your Quarks in Adventures: Send your Quarks off into the overgrowth to uncover hidden items and pieces of their lost history. Players can leave their Quarks searching on their own or help them finish sooner by tapping the sparkling clues.

Expand, Upgrade & Customize: Expand the world by using lightning bolts to clear away the undergrowth, gain XP and level up. Upgrade the Knowledge Tree and weather beacons to uncover new knowledge; reveal new Quests for greater rewards, and customize your world.

The Innovations

In **Qurius**, real-world data now flows into a world of magic. Based on data from the user's device, icejam's [Playable Data Engine](#) funnels personalized real weather feeds and day/night cycles into the game. From these data streams, the game's sound, atmosphere, characters and quests are all manipulated.

The 360-degree, open-world environment offers total touch control of the in-game experience, while Dynamically Generated Real-Time Terrain enables the endless landscape on which the game is played. With Procedurally Generated Game Content, every tree, building and flower are individually generated based on a wide array of data driven factors unique to you.

To be among the first to try **Qurius** and receive additional updates, sign-up at PlayQurius.com.

About icejam

icejam™ was founded by serial entrepreneur and 3D and F2P mobile games pioneer Stuart Duncan with the mission to create better mobile games using the vast landscape of big data. Established in 2014, icejam is located in Charlottetown PEI, and is poised for a breakthrough in the rapidly growing \$45B global mobile games market. Stuart Duncan, founder of Bight Games, has brought multiple top-grossing, free-to-play mobile games to market, including The Simpsons: Tapped Out and Trade Nations, generating multiple multi-million dollar revenue streams and the sale of Bight Games to EA Mobile.

icejam is about to deliver a transformative next step in mobile games and gamer engagement that offers the potential for tremendous growth.

More information can be found online at www.icejam.com or follow them on Twitter ([@icejamgames](#)), [Facebook](#), [Instagram](#) and [LinkedIn](#).

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